

DUPLICATE

INVOICE



www.thewmurchannel.com

WMUR
100 South Commercial Street
Manchester, NH 03101
Main: (603)669-9999
Billing: (781)433-4283

Billing Address:

Sandler & Innocenzi
Attention: Accounts Payable
705 Prince St
Alexandria, VA 22314

Send Payment To:

WMUR
PO Box 26884
Lehigh Valley, PA 18002-6884

Invoice #	Invoice Date	Invoice Month	Invoice Period
945148-1	09/02/12	September 2012	08/27/12 - 08/31/12

Station	Account Executive	Sales Office	Sales Region
WMUR	Linda Magay	Manchester	Local

Advertiser	Product	Estimate Number
LaMontagne/R/Governor	candidate	

Flight Dates	Order #	Alt Order #
08/27/12 - 09/02/12	945148	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/27/12	09/02/12	5a Daybreak Class of Time - Pre-emptible with notice	5-6a	MTWTF--	:30	2	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 MTWTF-- 2 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WMURM 08/27/12 5:42 AM 5a Daybreak 5-6a :30 0L3081612H \$350.00 NM									
1 WMURTu 08/28/12 5:29 AM 5a Daybreak 5-6a :30 0L3081612H \$350.00 NM									
2	08/27/12	09/02/12	6a Daybreak Class of Time - Pre-emptible with notice	6-7a	MTWTF--	:30	2	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 MTWTF-- 2 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WMURM 08/27/12 6:42 AM 6a Daybreak 6-7a :30 0L3081612H \$700.00 NM									
1 WMURTu 08/28/12 5:59 AM 6a Daybreak 6-7a :30 0L3081612H \$700.00 NM									
3	08/27/12	09/02/12	Good Morning America Class of Time - Pre-emptible with notice	7-9a	MTWTF--	:30	4	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 MTWTF-- 4 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WMURM 08/27/12 7:50 AM Good Morning America 7-9a :30 0L3081612H \$550.00 NM									
1 WMURTu 08/28/12 7:49 AM Good Morning America 7-9a :30 0L3081612H \$550.00 NM									
4 WMURW 08/29/12 8:59 AM Good Morning America 7-9a :30 0L3081612H \$550.00 NM									
3 WMURTh 08/30/12 8:37 AM Good Morning America 7-9a :30 0L3081612H \$550.00 NM									
4	08/27/12	09/02/12	KELLY LIVE DAY Class of Time - Pre-emptible with notice	9AM-10AM	MTWTF--	:30	3	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 MTWTF-- 3 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURM 08/27/12 9:16 AM KELLY LIVE DAY 9AM-10AM :30 0L3081612H \$350.00 NM									
2 WMURTu 08/28/12 9:24 AM KELLY LIVE DAY 9AM-10AM :30 0L3081612H \$350.00 NM									
3 WMURW 08/29/12 9:33 AM KELLY LIVE DAY 9AM-10AM :30 0L3081612H \$350.00 NM									
5	08/27/12	09/02/12	News 9 at Noon Class of Time - Pre-emptible with notice	12-1230p	MTWTF--	:30	3	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 MTWTF-- 3 \$350.00									
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5	08/27/12	09/02/12	News 9 at Noon Class of Time - Pre-emptible with notice	12-1230p	MTWTF--	:30	3	\$350.00	NM																																																																			
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6	08/27/12	09/02/12	Who Wants to be a Millior Class of Time - Pre-emptible with notice	1230-1p	MTWTF--	:30	2	\$250.00	NM																																																																			
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7	08/27/12	09/02/12	THE CHEW Class of Time - Immediately Pre-emptible without notice	1-2PM	MTWTF--	:30	2	\$125.00	NM																																																																			
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8	08/27/12	09/02/12	ELLEN EF Class of Time - Pre-emptible with notice	4PM-5PM	MTWTF--	:30	2	\$250.00	NM																																																																			
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9	08/27/12	09/02/12	News 9 at 5 Class of Time - Pre-emptible with notice	5-6p	MTWTF--	:30	4	\$700.00	NM																																																																			
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11	08/27/12	09/02/12	News 9 at 11 Class of Time - Pre-emptible with notice	11-11:35p	MTWTF--	:30	2	\$1,100.00	NM																																																																			
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Invoice #	Invoice Date	Invoice Month	Invoice Period
945148-1	09/02/12	September 2012	08/27/12 - 08/31/12
Advertiser		Product	Estimate Number
LaMontagne/R/Governor		candidate	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																		
12	08/27/12	09/02/12	Nightline Class of Time - Pre-emptible with notice	1135p-1206a	MTWTF--	:30	3	\$250.00	NM																																																		
<table> <tr> <td colspan="2"></td><td>08/27/12</td><td>09/02/12</td><td>MTWTF--</td><td></td><td>3</td><td colspan="3">\$250.00</td></tr> <tr> <th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate Type</th></tr> <tr> <td>3</td><td>WMURM</td><td></td><td>08/27/12</td><td>11:55 PM</td><td>Nightline</td><td>1135p-1206a</td><td>:30</td><td>0L3081612H</td><td>\$250.00 NM</td></tr> <tr> <td>1</td><td>WMURTu</td><td></td><td>08/28/12</td><td>11:59 PM</td><td>Nightline</td><td>1135p-1206a</td><td>:30</td><td>0L3081612H</td><td>\$250.00 NM</td></tr> <tr> <td>2</td><td>WMURW</td><td></td><td>08/29/12</td><td>11:52 PM</td><td>Nightline</td><td>1135p-1206a</td><td>:30</td><td>0L3081612H</td><td>\$250.00 NM</td></tr> </table>												08/27/12	09/02/12	MTWTF--		3	\$250.00			Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type	3	WMURM		08/27/12	11:55 PM	Nightline	1135p-1206a	:30	0L3081612H	\$250.00 NM	1	WMURTu		08/28/12	11:59 PM	Nightline	1135p-1206a	:30	0L3081612H	\$250.00 NM	2	WMURW		08/29/12	11:52 PM	Nightline	1135p-1206a	:30	0L3081612H	\$250.00 NM
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<u>Total Spots</u>							31																																																				

Payment Terms 30 Days

<u>Gross Total</u>	\$16,200.00
<u>Agency Commission</u>	\$2,430.00
<u>Net Amount Due</u>	\$13,770.00